

# Chelsea M. Heard

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## Summary of Objective

To use over 5 years of creative art and media experience to effectively tell stories that invoke inspiration, and provide connection to a unified cause.

## Education

**New York University**, New York, NY  
Masters Degree: Interactive Media Arts

Graduated June 2023

**New York University**, New York, NY  
Bachelors of Fine Arts: Film & TV

Graduated May 2022

- 2022 Honors Scholar - Cum Laude 3.8 GPA

## Experience

### Production Assistant,

New York University, New York, NY

Sep. 2019 - Dec. 2021

- Created social media posts, and stories to advertise NYU production office services.
- Created animations for NYU instructional videos.
- Identified customer service issues and provided effective and efficient solutions.

### Producer, The Truth in Advertising

New York, NY

Jun. 2021 - Sep. 2021

- Provided Character Design
- Created Background Scenes for each location,
- Completed an animatic to help clarify the flow of the story.
- Developed storyboards that provided visualizations of the characters and their interactions.

### Contracted Illustrator, Oxford University Press

New York University, New York, NY

Dec. 2021 - Mar. 2022

- Created and illustrative cover for the Oxford University Press
- Coordinated visual ideas for clients' creative direction.

### Contracted Illustrator, NYU Independent Film, Miss Micious

New York University, New York, NY

Jun. 2021 - Sep. 2021

- Created Character Designs.,
- Developed Backgrounds that helped visualize the environment.
- Provided Storyboards to outline the direction of the story.

### Contracted Logo Designer, Barefoot Studios

San Diego, CA

Mar. 2021 - Apr. 2021

- Created a logo design that would compliment the clients Music Studio.

## Published Works

### Curls (Short Film)

Jun. 2022 - Dec. 2022

- A Short animated film based on the book Curls.
- Created Animation, Character Design, Animatics, Linework & Background Design.

### Curls (Children's Book)

Jan. 2017

- Illustrated, wrote and published a children book called CURLS.

## Awards and Recognitions

- 2023 Cannes World Film Festival - Cannes, French Riviera - Won Best Animated Film
- 2023 LA Shorts International Film Festival - Los Angeles, CA - Official Selection
- 2023 One Reeler Short Film Competition - Finalist
- 2023 Meet Film Festival - Roma, Italy - Finalist
- 2023 Student World Impact Film Festival - Honorable Mention
- 2022 Cultural Animation Film Festival- Honolulu, Hawaii - Official Selection
- 2022 Richard Protovin Animation Award Recipient
- 2022 James R. Janowsky Awardee Recipient
- NYU TISCH UGFTV Featured in Nov. 2020

## Skills

- Toon Boom Harmony
- Adobe Photoshop
- Character Design
- Adobe Premiere Pro
- Illustration
- Animation
- Canva
- Storyboarding
- Problem Solving

REFERENCES UPON REQUEST